

# Privacy Policy

## Welcome

Welcome to **Southernforestsweddings.com**, a regional wedding services website owned by Kim Starkie t/as Southern Forests Lifestyle & Southern Forests Weddings. This Privacy Policy is designed to tell you about our practices regarding collection, use, and disclosure of information that you may provide via this site. Please be sure to read this entire Privacy Policy before using or submitting information to this site.

## Your consent

By using this site, you agree to the terms of this Privacy Policy and the Terms of Use. Whenever you submit information via this site, you consent to the collection, use, and disclosure of that information in accordance with this Privacy Policy.

## Information you provide

This site actively collects information from its visitors both by asking you specific questions and by permitting you to communicate directly with us via members forum, blog & email. Some of the information that you submit may be personally identifiable information (such as your full name, email address and age).

Cookies, Web tags and beacons can also passively collect data, such as the URL of the website you have come from and the IP address and browser version your computer is using. You may set your browser to notify you when a cookie is sent or to refuse cookies altogether, but certain features of this site might not work without cookies.

## Use and disclosure of information

Except as otherwise stated, we may use information collected via this site to improve the content of our site, to customise the site to your preferences, to communicate information to you (if you've requested it), for our marketing and research purposes, and for any other purpose specified. We may use personally identifiable information to contact you in relation to a transaction (for example, we may email you to update you on the delivery status of an order for services). In addition, we may make full use of all information acquired through this site that isn't in personally identifiable form.

If you provide personally identifiable information to this site, we may combine such information with other actively collected information unless we specify otherwise at the point of collection. We also may disclose personally identifiable information you provide via this site to third parties, but only:

(i) to carefully selected partners who have offers that may be of interest to you, provided you have requested such offers, in which case we will require such partners to agree to treat it in accordance with this Privacy Policy and use it for the same purposes.

(ii) to contractors we use to support our business (such as technical support, delivery services, and financial institutions), in which case we will require such third parties to agree to treat it in accordance with this Privacy Policy and use it for the same purposes.

Southern Forests Weddings also uses google analytics, to measure: how visitors use our site, which offers visitors find of interest, and other visitor activities. To do this, Southern Forests Weddings uses cookies

and "Internet tags" (beacons) provided by the analytics company. The types of information we collect include: pages you have visited, purchases you have made, and paths taken through the site. By supplementing our records with such information, we learn things like what pages are most attractive to our visitors, which of our products most interest our customers, and what kinds of offers our customers like to see. While the analytics company logs information coming from our site, Southern Forests Weddings retains full ownership of data stored by the analytics company, and controls how that data may and may not be used.

(iii) in connection with the sale, assignment, or other transfer of the business of this site to which the information relates, in which case we will require any such buyer to agree to treat it in accordance with this Privacy Policy and use it for the same purposes; or

(iv) to respond to law enforcement requests, court orders or other legal process or if we believe that such disclosure is necessary to investigate, prevent or respond to illegal activities, fraud, physical threats to you or others or as otherwise required by any applicable law or regulation.

The collection, use, and disclosure of information contemplated in this Privacy Policy may involve a transfer of the information to jurisdictions located outside your country of residence that may not have equivalent laws and rules regarding personally identifiable information. In these cases, you will be asked to consent to such transfers and disclosures in accordance with this Privacy Policy.

## Public areas

Our site also has certain public areas - member's forum and blog. Please remember that any information you share in these areas becomes public, so you should be careful about what you disclose. If you post comments about any local Southern Forests Region products or services on our site, there's a chance we'll publish them for editorial purposes or in promotional advertising and/or marketing materials.

## Access, correction, and deletion

To keep personally identifiable information that you provide via this site accurate, current, and complete, please contact us as specified below and we will take appropriate steps to update or correct such information in our possession, or to delete your information from our contact list.

If we no longer need personally identifiable information for any of the purposes referred to in this policy, we will take reasonable steps to either destroy or de-identify your information.

## Security

This site takes reasonable steps to protect personally identifiable information as you transmit it to our site and to protect such information from loss, misuse, and unauthorised access, disclosure, alteration, or destruction. You should keep in mind that no internet transmission is ever completely secure or error-free.

## Links to other websites

This site may contain links or references to other websites to which this Privacy Policy doesn't apply. We encourage you to read the Privacy Policy of every website you visit.

## How to contact us

To keep your personally identifiable information accurate, current, and complete, please check your member's profile on this site or contact us by email [kim@sflifestyle.com.au](mailto:kim@sflifestyle.com.au).

If you have any questions, comments, requests, or concerns related to this Privacy Policy or the information practices of this site, please contact us by email [kim@sflifestyle.com.au](mailto:kim@sflifestyle.com.au)

## Changes to this Privacy Policy

If this Privacy Policy changes, the revised policy will be posted on this site. The privacy policy is subject to change, so please check back periodically if you have provided any personally identifiable information.

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